



Merimbula



## 8.6% \* Yield - PRIME COASTAL FREEHOLD - What are you waiting for?

### PREMIUM COASTAL FREEHOLD – HEART OF MERIMBULA

An outstanding opportunity to secure one of the Sapphire Coast's most reputable and consistently performing accommodation assets. Perfectly suited to investors, owner-operators, or lifestyle buyers seeking a proven coastal business with genuine upside. \*Displaying an adjusted yield of 8.6%.

This 20-room freehold motel sits proudly in the very centre of Merimbula – a vibrant seaside town now recognised as the booming heart of the Sapphire Coast. With a track record of strong financial performance, exceptional guest reviews, and major capital upgrades already completed, this is a walk-in, ready-to-profit opportunity.

Highlights include:

Award-Winning Reputation – Proudly ranked #1 on TripAdvisor for 12 consecutive years.

Prime CBD Position – Just minutes from beaches, dining, and the airport with daily flights to Sydney and Melbourne.

Robust Financials – FY2025 turnover of \$645K (ex GST) – up 47% on pre-COVID levels.

Price Contact Agent

Property Type Business

Property ID 41

Agent Details

Steve Pursell - 0413 727 353

Office Details

Independent Hospitality Brokers  
1300 698 020

**INDEPENDENT**  
**HOSPITALITY BROKERS**



Extensively Upgraded – Solar system, EV chargers, heat pumps,

Smart TVs, and 17 new bathrooms.

Energy Efficiency Wins – Power costs reduced 45%, gas by 85%.

Growth Ready – Lift occupancy, capture family, group & the lucrative corporate markets, and expand services for further profit growth.

Offering adjusted net profit of \$432,360 (FY2024/25), this is a blue-chip coastal freehold with genuine lifestyle appeal and strong capital appreciation prospects.

A rare combination of location, performance, and potential – this is

Merimbula's standout freehold going concern opportunity.

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