



Ballina



Premium Coastal Bar & Grill - Northern NSW

Waterfront Bar & Grill– Ballina

Premium Coastal Restaurant & Bar | Strong Trading | Leasehold
(Freehold May Be Available)

This hugely popular Bar & Grill presents a standout opportunity for experienced owner-operators, hospitality groups, and investors seeking a high-performing coastal venue with strong inbuilt demand and outstanding future potential.

The well-established restaurant and bar benefits from consistent captured accommodation guest flow, a loyal local following, and the booming tourism economy of the Northern Rivers and nearby Byron Bay.

With solid turnover already achieved under the current (short-tenure) owners, this business is perfectly positioned for a new operator to take the venue to its next stage of growth—whether as a flagship regional asset or an addition to an expanding portfolio.

Investment highlights

Prime waterfront location – high visibility, steady foot traffic, and constant hotel patronage

Strong trading performance and immediate cashflow under current

Price Buyer Guide \$1.2m

Property Type Business

Property ID 42

Agent Details

Steve Pursell – 0413 727 353

Office Details

Independent Hospitality Brokers
1300 698 020

INDEPENDENT

HOSPITALITY BROKERS



operators

Lifestyle & sea-change appeal – ideal for city-based operators

seeking a profitable coastal move

Flexible sale pathway – offered as leasehold, with the freehold going-concern potentially available

Large local & tourist market – year-round resident demand + significant regional tourism uplift

Modern fit-out & turnkey operation – quality kitchen, bar, and dining facilities

Function & events upside – strong potential in weddings, corporate events, and hotel-aligned offerings

Supported by the growth corridor between Ballina, Byron Bay, Lennox Head & the broader Northern Rivers region

Market & location – why Ballina and the Byron region matter

Northern Rivers tourism rebound: Byron Shire and the broader

Northern Rivers continue to show strong domestic visitor demand

following the pandemic recovery; Byron Shire recorded hundreds of thousands of domestic overnight visitors in recent monitoring periods, underpinning demand for hospitality offerings in the region.

byron.nsw.gov.au

Ballina's visitor performance: Ballina and Ballina Shire have

demonstrated strong visitor growth year-on-year and are a

recognised regional tourism hub in their own right, supporting

restaurants, cafes and hotel F&B. Local council reporting shows

Ballina's total visitor figures running strongly into recent years.

ballina.nsw.gov.au

Population & sea-change migration: Regional Australia continues to attract net inflows from capital cities – internal migration to regional areas increased materially in 2023–24 – boosting demand for hospitality and lifestyle businesses as city operators look to relocate or expand. This national/regional shift supports interest from “sea-change” buyers and lifestyle investors.

Centre for Population

Local population & economic base: Ballina Shire's resident

population is growing steadily (official estimates show year-on-year increases), creating a durable year-round local market to complement seasonal tourism.

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